

# The Supermarket Association of Trinidad and Tobago

## MEMBERSHIP BROCHURE



### ABOUT US

The Supermarket Association of Trinidad and Tobago (SATT) is a non-profit organisation that represents the collective interests of supermarket chains, independent supermarkets, manufacturers, distributors, and other stakeholders across the country.

SATT serves as a strong and credible voice for Trinidad and Tobago's food retail and distribution sector, advocating for policies and practices that support reliable food access, supply chain resilience, and consumer confidence nationwide.



# AIMS & OBJECTIVES

## **Advocacy and Policy Leadership**

- To serve as the unified voice of the supermarket industry in Trinidad and Tobago, advocating for sound public policy, legislation, and regulatory frameworks that support food security, fair trade, consumer protection, and the efficient and sustainable operation of the sector.

## **Member Value and Industry Support**

- To deliver value to members through guidance, capacity-building, shared resources, training, and networking opportunities that enhance operational efficiency, competitiveness, and long-term business viability.

## **Collaboration with Government and Stakeholders**

- To work constructively with Government ministries, regulatory agencies, and public sector bodies, including but not limited to:

The Ministry of Trade and the Ministry of Agriculture in matters related to trade policy, sourcing, supply chain stability, and market access.

The Ministries of Health and Labour, to promote and maintain high standards of public health, food safety, occupational health, and labour practices.

The Consumer Affairs Division of the Ministry of Trade and Industry to support fair pricing, transparency, and consumer confidence.

Other business associations and industry stakeholders, locally and internationally, to exchange knowledge, and remain responsive to global economic and retail trends.

# AIMS & OBJECTIVES

CONT'D



## **Sector Resilience and Food Security**

To support the resilience, continuity, and preparedness of the supermarket industry by encouraging best practices in risk management, supply chain coordination, and crisis response, thereby contributing to national food security and consumer welfare.

## **Industry Standards and Best Practices**

To promote ethical conduct, professionalism, and the adoption of best practices across the supermarket industry, fostering trust among consumers, suppliers, regulators, and the wider public.

## **Networking and Industry Engagement**

To facilitate platforms for member engagement, information sharing, and collaboration, strengthening relationships within the industry and enhancing the Association's collective capacity.



# WHY JOIN SATT?

**Becoming a member of SATT means joining a strong and influential network committed to shaping the future of food retail and distribution in Trinidad and Tobago. Together, we work to strengthen a secure, efficient, and resilient food system that serves both businesses and consumers.**

**Membership aligns you with a collective industry effort to advance standards, enhance service delivery, and promote consumer confidence and satisfaction across the sector.**

## **Membership Categories:**

- The Supermarket Association of Trinidad and Tobago (SATT) offers membership categories that reflect the diversity of stakeholders in the food retail and distribution industry.
- Supermarket Membership is open to owners and authorised representatives of food retail businesses, including supermarkets, mini-marts, grocery stores, hybrid retail outlets, and similar establishments. Regular Members are entitled to full participation in the Association, including voting rights.

## **This category is further classified into:**

- Independent Supermarkets: single-location operators
- Supermarket Chains: supermarkets operating two or more locations.
- Associate Membership is open to industry partners who support the food retail sector. This includes manufacturers, distributors and other stakeholders that supply goods and services to food retailers and wish to engage with the local market. Associate Members do not hold voting rights but benefit from networking opportunities, access to industry events, and relevant industry resources.

# MEMBERSHIP FEES



BECOME A MEMBER

## Annual Membership Fees

- New Member (A one time registration fee of \$1,000.00)
- Renewal (No additional cost)

## Supermarket Member

- Independent Supermarket (1–3 Checkouts): (\$750.00 per year)
- Independent Supermarket (2 or more Checkouts): (\$2000.00 per year)

## Chain Supermarket (more than 2 stores)

- Base fee (2 stores): \$2,000.00
- Additional stores (over 2): \$200.00 each (Max total fee: \$2,000.00)

## Associate Member (all non- Supermarket stores)

- \$2,500.00 per year

\*\* Please note: All fees are subject to review by the Membership from time to time

## FOR MORE INFORMATION ON HOW TO JOIN



[www.satt.org.tt/membership](http://www.satt.org.tt/membership)



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